Regional District of
Kootenay Boundary

Solid Waste Management Plan Update

Public and Technical Advisory Committee Meeting 1

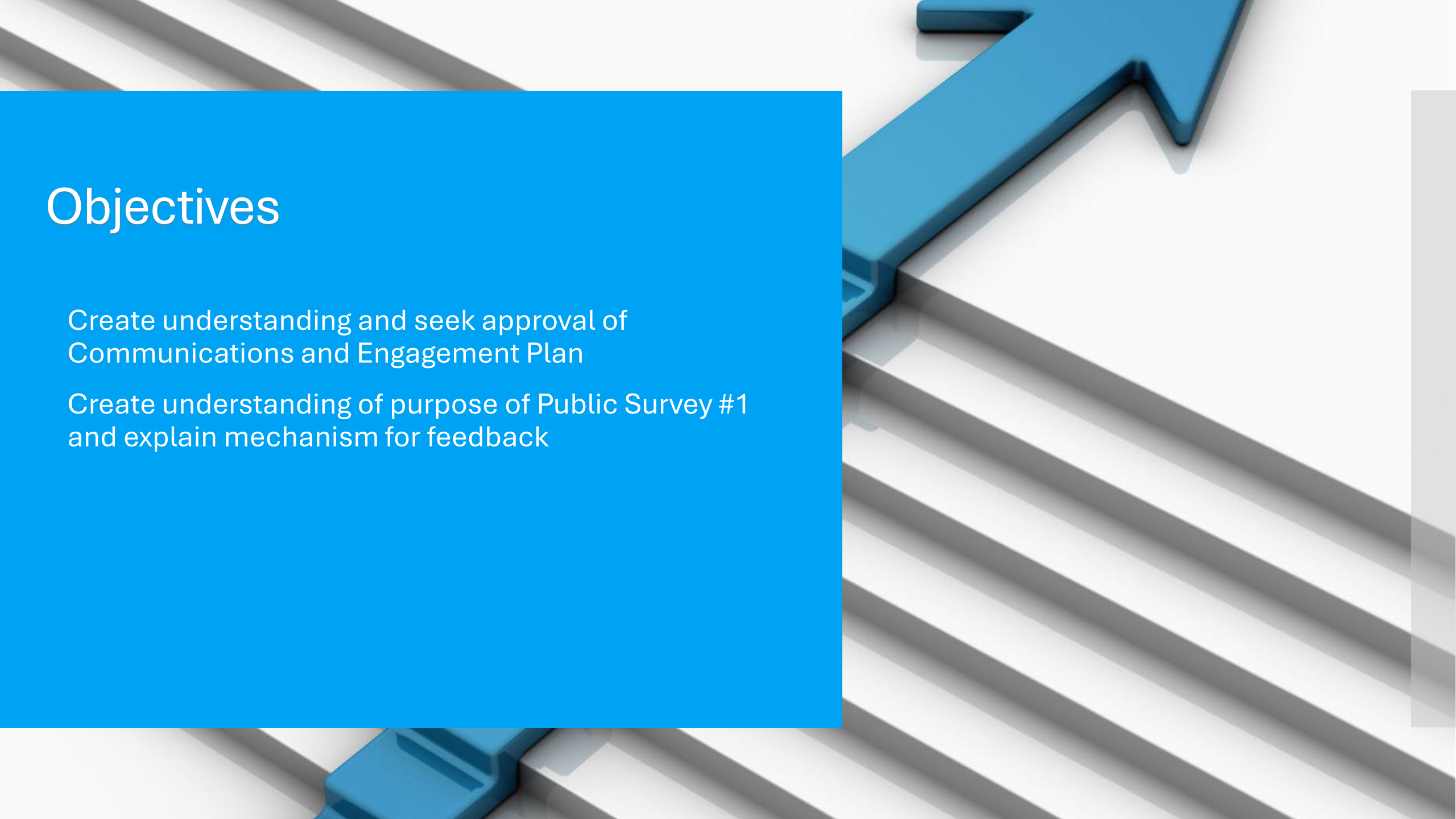
February 19, 2026

WCS engagement + planning

Objectives

Create understanding and seek approval of Communications and Engagement Plan

Create understanding of purpose of Public Survey #1 and explain mechanism for feedback



Communications and Engagement Plan Overview

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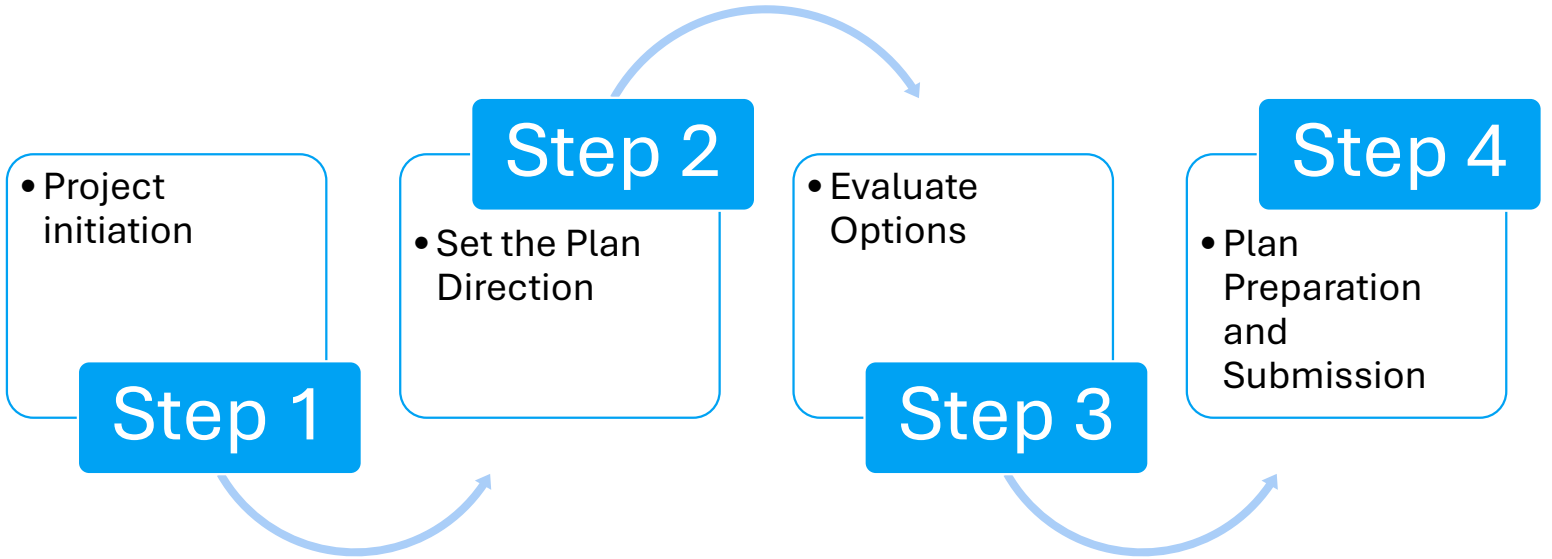
Communications and Engagement Objectives

1. Raise awareness of the project and build understanding of the zero waste hierarchy, zero waste leading practices and circular economy principles.
2. Gather feedback on principles, goals, targets, themes and strategies.
3. Gather ideas and feedback on the long list of potential strategies.
4. Gather input on the short list of strategies.
5. Gather feedback on the draft SWMP.

Target audiences

1. Relevant committees: SWMP Steering and Monitoring Committee (SWMPSMC), Public and Technical Advisory Committee (PTAC)
2. Residents
3. Interested parties (i.e., organizations)
   a) Environmental organizations, community organizations, school districts
   b) Strata property management companies
   c) Businesses, especially key impact waste sectors (e.g., construction, food services, waste generators/recyclers)
   d) Waste collection service providers
4. RDKB Board of Directors
5. Municipalities within RDKB
6. Neighbouring regional districts (e.g., Regional District of Central Kootenay, Okanagan Similkameen, Central Okanagan)
7. First Nations
8. Relevant senior levels of government (e.g., Ministry of Environment and Parks)

Overview



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Step	Engagement on:	Tactics:
2	TM-1 guiding principles, goals, targets • Build understanding of project • Feedback on guiding principles, goals, targets • Ideas for long list • Input on what's worked and not worked in past • Input on high-level priorities	• PTAC meeting 1 • Communications • Public survey (online and paper) • Ideas page
3	TM-2 long list of strategies – feedback and priorities	• In-person engagement (workshops and/or open house events) • Public survey • Online workshops • Key informant interviews (if needed) • First Nations consultation • PTAC workshop (goals, principles, create shortlist)
3	TM-3 short-list of strategies – input and feedback	• PTAC meeting 3
3	TM-4 financial plan and implementation strategy – input and feedback	• PTAC meeting 4 • SWMPSMC and RDKB Board workshop
4	Draft Plan - feedback	• PTAC meeting 5 • Public survey • Virtual information and Q&A sessions • Board meeting presentation

Overview


Questions?
Thoughts?

Questions

1. Are we missing any target audiences?
2. How to raise awareness / encourage participation?
3. What are considerations given the diverse and widespread communities in the region?
4. How would PTAC members like to be engaged in public sessions?
5. Key messages?

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Survey #1

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Objective

- To gather feedback on TM-1
  - Sense of what success looks like
  - What's worked and not worked
  - Long list ideas
  - Sense of high-level priorities

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Survey….

Includes:

- Demographics to understand community, respondent type, property type
- Incentive (two $50 gift cards)

Delivered via:

- Join the Conversation
- Paper copies available at RDKB office and other locations

Results

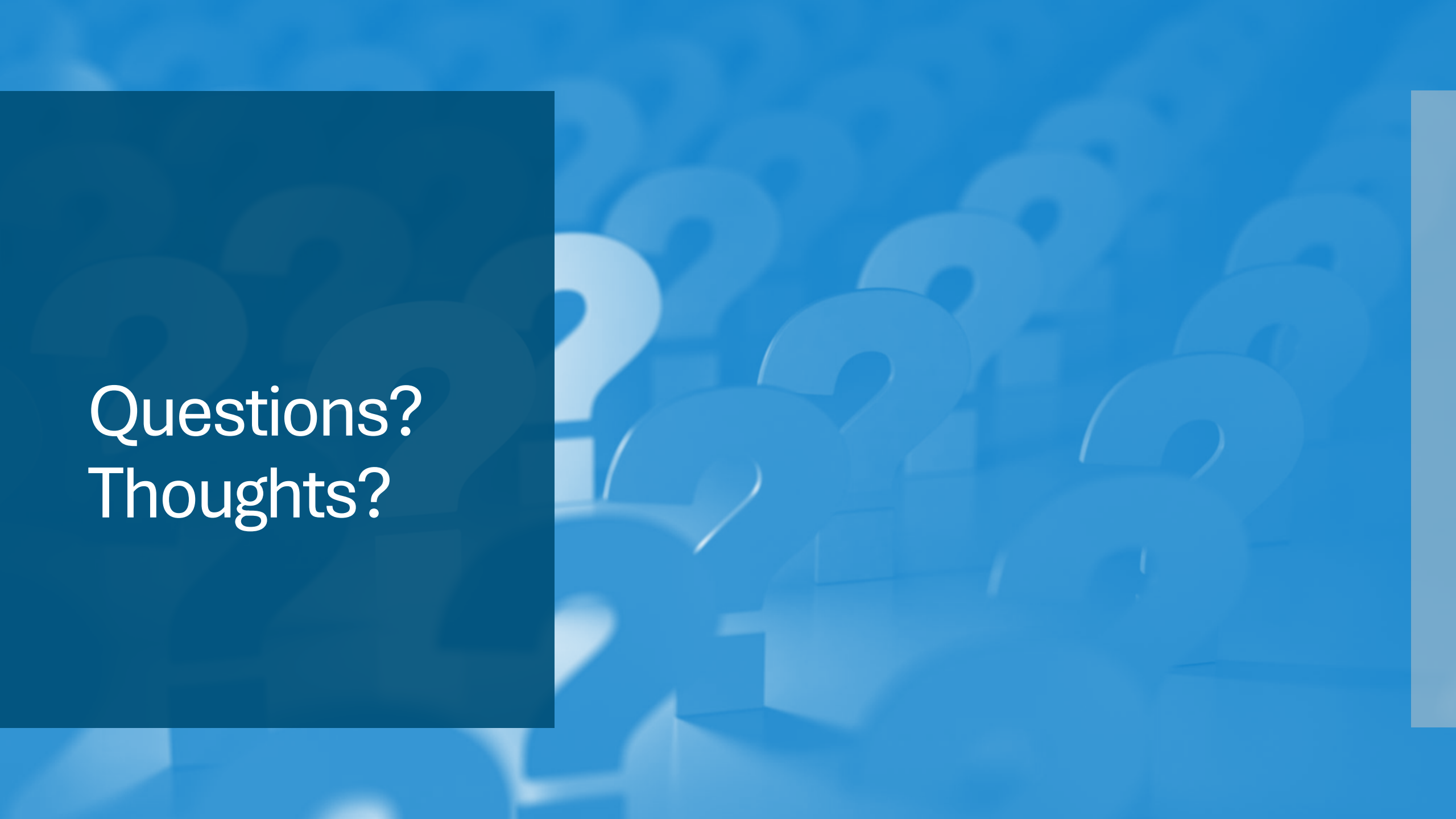
- Summarized into themes >>> long list

Feedback on:

- Is there anything missing that we need to understand for the SWMP update?
- What are the best ways to promote the survey?
- Where is it important to have paper copies?
- Which organizations must participate in the survey? Name and contact info

>>> Document will be emailed to PTAC members

>>> Feedback by EOD Wednesday, February 25


Questions?
Thoughts?



Thank you