

Summary Report

19 September 2018 - 14 May 2019

Regional District of Kootenay Boundary

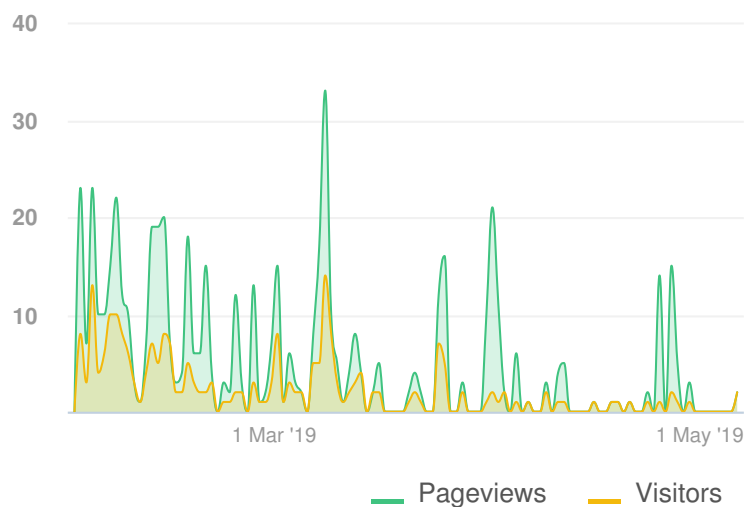
PROJECTS SELECTED: 1

2019 Town Halls

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
270	14	
NEW REGISTRATIONS		
5		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
35	94	210

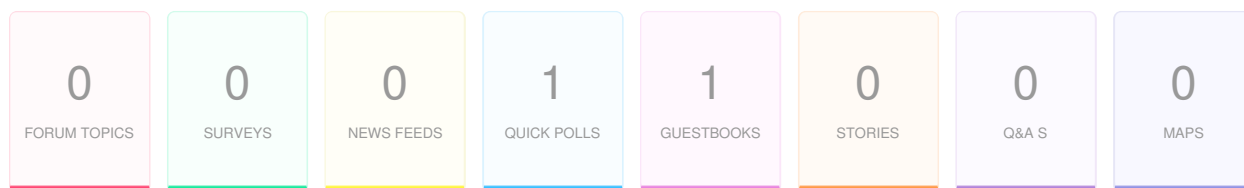
PARTICIPANT SUMMARY

ENGAGED	35 ENGAGED PARTICIPANTS				TOP PROJECTS	
		Registered	Unverified	Anonymous		Participants (%)
INFORMED		Contributed on Forums	0	0	0	2019 Town Halls 35 (16.7%)
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	0	0	
		Participated in Quick Polls	6	0	29	
AWARE		Posted on Guestbooks	3	0	0	* Calculated as a percentage of total visits to the Project
		Contributed to Stories	0	0	0	
		Asked Questions	0	0	0	
		Placed Pins on Places	0	0	0	
		Contributed to Ideas	0	0	0	
				* A single engaged participant can perform multiple actions		

ENGAGED	94 INFORMED PARTICIPANTS				TOP PROJECTS	
				Participants		Participants (%)
INFORMED		Viewed a video		0	2019 Town Halls 94 (44.8%)	* Calculated as a percentage of total visits to the Project
		Viewed a photo		0		
		Downloaded a document		23		
		Visited the Key Dates page		68		
AWARE		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		58		
		Contributed to a tool (engaged)		35		
				* A single informed participant can perform multiple actions		

ENGAGED	210 AWARE PARTICIPANTS				TOP PROJECTS	
				Participants		Participants
INFORMED		Visited at least one Page		210	2019 Town Halls 210	
AWARE						
				* Aware user could have also performed an Informed or Engaged Action		
				* Total list of unique visitors to the project		

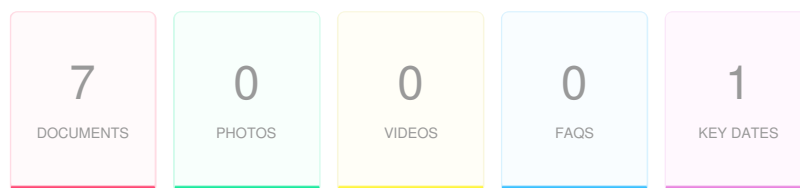
ENGAGEMENT TOOLS SUMMARY



QUICK POLLS SUMMARY	
1	Quick Polls
35	Contributors
37	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS
35 Contributors to What RDKB services matter most to you right now?

INFORMATION WIDGET SUMMARY



DOCUMENTS	
7	Documents
23	Visitors
52	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
14 Downloads Presentation- AreaC_THM_190129	14 Downloads Presentation- AreaE_THM_BigWhite_190307	10 Downloads Presentation- AreaD_THM_190211

KEY DATES	
1	Key Dates
68	Visitors
82	Views

TOP 3 KEY DATES BASED ON VIEWS
82 Views 2019 Town Halls

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.rdkb.com	51
m.facebook.com	31
t.co	28
rdkb.com	23
www.google.com	18
www.mygrandforksnow.com	9
www.google.ca	5
android-app	3
www.facebook.com	3
l.facebook.com	2
r.search.yahoo.com	2
us6.admin.mailchimp.com	2
mailchi.mp	1
webmail.telus.net	1
www.mykootenaynow.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
2019 Town Halls	210	94	35